



The University of Hohenheim provides information on the use of Mastodon.

Privacy Policy for the Mastodon site of the University of Hohenheim

With the help of the online platform instance of the LfDI Baden-Württemberg, the University of Hohenheim operates the site <https://bawü.social/@unihohenheim>.

At this point, reference is made to the Privacy Policy of the LfDI Baden-Württemberg with regard to data processing on the hoster's server. The data protection supervisory authority is the responsible body for data processing on the server. You can view the information at <https://bawü.social/privacy-policy>

Responsible for own data processing for posting the content of the published posts

is

University of Hohenheim
represented by the President's Office
70593 Stuttgart
Tel. +49 711 459 0
post@uni-hohenheim.de

Data Protection Officer acc. to Art. 37 EU-GDPR is:

UIMC Dr. Voßbein GmbH & Co. KG
Dr. Heiko Haaz
Otto-Hausmann-Ring 113
42115 Wuppertal
datenschutz@uni-hohenheim.de

Purposes of the use of Mastodon

The University of Hohenheim uses Mastodon to make this online site available to you, enabling us to perform our tasks in the public interest (public relations work of the University of Hohenheim).

Alternatively, you can also access the research, study, or work-related information offered on this site on our website at www.uni-hohenheim.de/. The Mastodon account is merely an additional site for social media users for information and communication purposes.

Legal basis of use

The use of the Mastodon page and the associated processing of personal data by the University of Hohenheim is based on Section 4 of the Baden-Württemberg State Data Protection Act (LDSG BW) (as a provision envisaged by Article 6(1) sentence 1(e) of the General Data Protection Regulation (GDPR)) and serves the performance of necessary tasks in the public interest (public relations work of the University of Hohenheim). If you interact with us voluntarily via our Mastodon page, your data will be processed on the basis of your voluntary consent in accordance with Article 6(1)(a) GDPR.

Data processed by Mastodon

The Mastodon account is an online site within the Mastodon platform, which is hosted by the LfDI Baden Württemberg (The State Commissioner for Data Protection and Freedom of Information).

We would like to point out that you use the Mastodon site offered here and its functions on your own responsibility. This applies in particular to the use of interactive functions (e.g. liking, commenting).

By using Mastodon, your personal data will be collected, transferred, stored, disclosed, and used by the LfDI Baden Württemberg. Mastodon processes your voluntarily entered data such as name and user name, as well as email address and/or further voluntarily stated data.

Ultimately, the hoster (LfDI BaWü) also receives information when you view content, for example, even if you have not created an account. These so-called “log data” may include the IP address, the browser type, the operating system, information about the previously accessed website and the pages you have accessed, your location, your mobile phone provider, and the terminal device you are using (including device ID and application ID).

You have the option of restricting the processing of your data in the general settings of your Mastodon account and under “Data protection and security.” Furthermore, you can restrict the access to contact and calendar data, photos, location data, etc. on mobile devices (smartphones, tablet computers) in the settings options there. However, this depends on the operating system you use.

You can find out more about the possibility of viewing and downloading your own data from the hoster here: <https://bawü.social/privacy-policy>

Data processed by the University of Hohenheim

The University of Hohenheim also processes your data. Admittedly, the University of Hohenheim does not collect any data itself via its Mastodon account. However, the data you enter, in particular your user name and the content published under your account, will be processed by us to the extent that we may repost or reply to your posts, or write our own posts that refer to your account. The data you freely publish and disseminate on Mastodon will be included in the University of Hohenheim's site and made available to its followers.

The University of Hohenheim does not store personal data outside of the hoster's server.

Transfer of personal data to third parties / third country transfer

The University of Hohenheim does not pass on your personal data to third parties.

Rights regarding your data

You have the right at any time and free of charge to receive information about the origin, recipient, and purpose of your stored personal data. You also have the right to demand the correction, blocking, or erasure of this data. You can contact us at any time at the address given in the legal notice for this and other questions on the subject of data protection. Furthermore, you have the right of complaint to the competent supervisory authority.

You can find the relevant information in the privacy policy of the server hoster (LfDI Baden Württemberg) at: <https://bawü.social/privacy-policy>

Because the hoster itself is the data protection supervisory authority of Baden Württemberg, a complaint can be lodged directly there using the contact details given there.

Documentation, evaluation

If you have any questions about our information, you can contact us at post@uni-hohenheim.de. You can exercise your rights to information, blocking, or erasure of data by contacting our data protection officer at datenschutz@uni-hohenheim.de.

You can find the underlying concept in our **Use Concept**. We evaluate this use concept once a year with regard to whether and how it is used. This evaluation of the use concept takes into account the use figures and reach, as well as the target group structure of the networks.

Further information on Mastodon and other social networks and how you can protect your data can also be found at www.youngdata.de/

Last updated: January 2025